



BEARS CLUB

WARWICKSHIRE COUNTY CRICKET CLUB
BEARS BUSINESS CLUB







WELCOME TO THE BEARS CLUB

The Bears Club is Warwickshire County Cricket Club's new Business Club, launching in 2020 and gives your company exclusive access to a fantastic range of benefits and offers throughout the calendar year.

This includes:

- Exclusive Bears Club Events
- Bears T20 tickets and Warwickshire Memberships
- Brand Awareness
- Meeting room space
- Priority access to tickets for Major Matches
- Exclusive discounts on hospitality, C&E space and further events

The Bears Club offers 3 different packages at 3 different price points. The Bronze Package at **£1000 + VAT**, the Silver Package at **£3000 + VAT** and the Gold Package at **£5000 + VAT** with each package giving your company the opportunity to develop and build an affiliation with the Bears.

So whether it is using the brand awareness to attract new business, having your next staff meeting at Edgbaston or using the tickets for employee of the month schemes, Bears Club packages offers something for all.

WHAT'S INCLUDED?

	BRONZE PACKAGE (£1K PLUS VAT)	SILVER PACKAGE (£3K PLUS VAT)	GOLD PACKAGE (£5K PLUS VAT)
OPPORTUNITY TO MEET LOCAL BUSINESS CONTACTS	✓	✓	✓
COMPANY LOGO ON THE WEBSITE + ALL BEARS CLUB LITERATURE	✓	✓	✓
FREE MEETING ROOM ACCESS IN 2020	X1	X2	X3
VIP MATCHDAY HOSPITALITY DISCOUNT	5%	10%	15%
MEETING ROOMS, CONFERENCE + EVENTS DISCOUNT	5%	10%	15%
BEARS CLUB EVENT ACCESS	X2	X3	X5
TICKETS	- X4 SEASON PASSES TO BEARS T20 GAMES	- 2 FULL WCCC MEMBERSHIPS - 4 T20 BEARS SEASON PASSES	- 2 FULL WCCC MEMBERSHIPS - 5 T20 BEARS SEASON PASSES
BRAND AWARENESS	- LOGO ON BEARS CLUB LITERATURE	- LOGO ON BEARS CLUB LITERATURE - PLAYER AFFILIATION	- LOGO ON BEARS CLUB LITERATURE - PLAYER AFFILIATION - 6 METRE DOMESTIC IN-BOWL ADVERTISING BOARD

2020 EVENTS

	DATE OF EVENT	BRONZE PACKAGE (£1K PLUS VAT)	SILVER PACKAGE (£3K PLUS VAT)	GOLD PACKAGE (£5K PLUS VAT)
LAUNCH EVENT + PARTNER LUNCH	APRIL 20	✓	✓	✓
WCCC GOLF DAY	MAY 13			✓
BEARS T20 GAME	JUNE 26		✓	✓
PLAYER AWARDS DINNER	SEPT 25			✓
CHRISTMAS EVENT	DEC 3	✓	✓	✓

Other club events (available at an additional charge) are as follows:

Corporate Cricket Day

Fireworks Night

Bears Club members will receive **10% off** tickets for club events.

2020 EVENTS



Bears Club Launch Event - Mon 20 April

The introduction to Edgbaston and the opportunity to meet and greet fellow Bears club businesses and current partners. A two course meal is included.



Golf Day at The Belfry - Wed 13 May

You'll get a team of 3 and be accompanied by a Warwickshire player for 18 holes on the stunning PGA National Course at The Belfry. Prizes, breakfast and dinner included.



The Bears, Beer & Curry Event - Fri 26 June

Enjoy the best T20 action from one of our private suites at Edgbaston as the Bears take on Derbyshire. It's a great way to meet potential new business contacts whilst enjoying a fantastic curry and a drink.



Player Awards Dinner – Fri 25 Septemeber

Join players, coaches, sponsors and supporters at the end of season Player Awards Dinner. It's a chance to celebrate all things on and off the field in 2020.



Bears Club Christmas Event – Thur 03 December

Celebrate the festive period with fellow Bears Club members over a mince pie (or two). Full details for this event will be confirmed in due course.

ADDITIONAL INFORMATION

- The Bears Club package includes **2 places per event**. Additional places can be added at a discounted rate, subject to availability.
- Player Awards Dinner includes **5 places** (this equates to half a table on the night).
- WCCC Golf Day includes a **team of 3** (4 ball to be completed by a player).
- Access to further events for the **£1k** and **£3k** packages will be at a discounted rate subject to availability.
- Any catering and/or AV equipment required for meeting rooms will be at additional cost.
- Company logo and link on the website included.



GET IN TOUCH

For further information or to purchase your Bears Club membership, please email commercial@edgbaston.com or call 0121 446 3674

